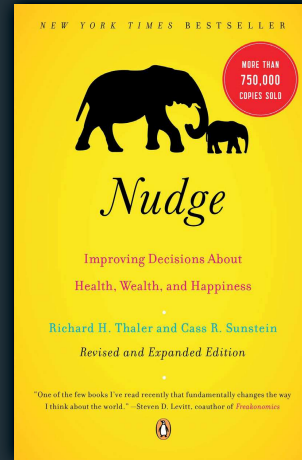
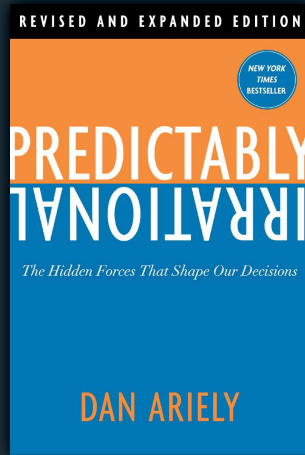
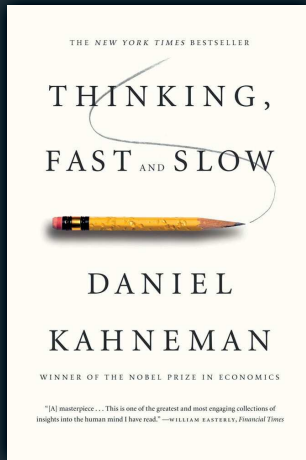


*Dobrá kampaň neposiluje ego kreativce,
ale sílu značky.*

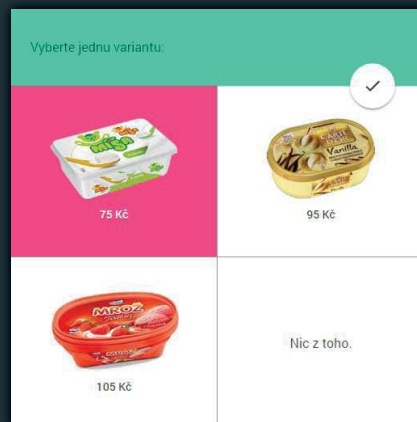
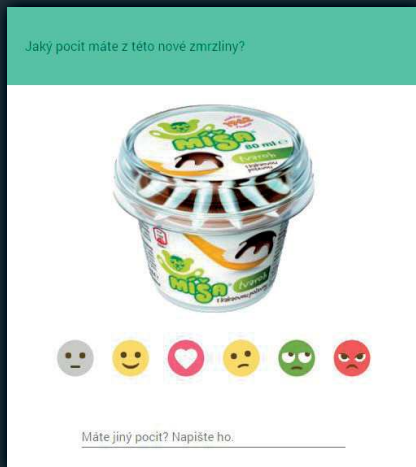
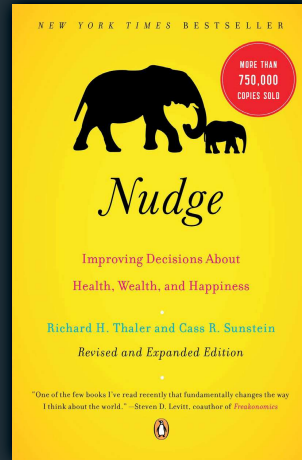
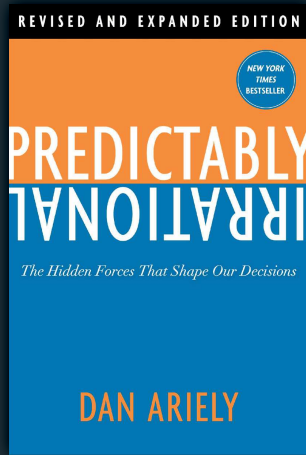
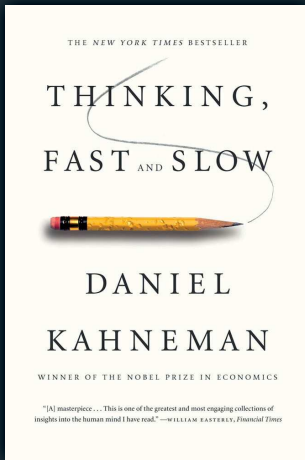
Jak to změřit?

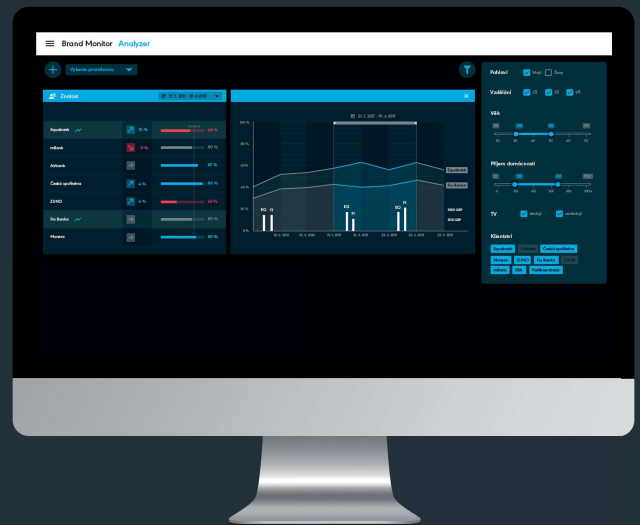
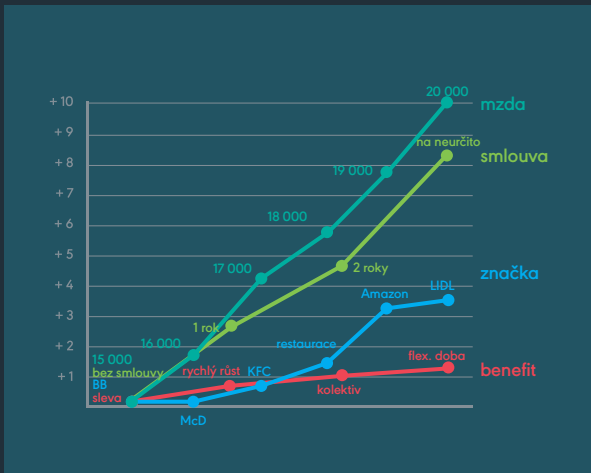
· BEHAVIO

12 % - 93 %



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· B·E·H·A·V·I·O